

# MISCONCEPTIONS OF HIRING A *Wedding Planner*

Wedding planners are not just for those who are planning a high budget wedding. I myself used to think this, so I immediately dismissed utilising a wedding planner. Then one day, I became so overwhelmed planning my own wedding that I actually looked into hiring one.

Once I did, I realised that planners really aren't that expensive in the grand scheme of things and if you find the right one, they are worth every cent. They can save you a lot of money through their supplier connections, and ideas, and experience!

As wedding planner myself, I've heard all the reasons why some couples don't think they should hire one: "I'm super organised", "my venue manager is going to take care of all of it", "it's out of our budget", the list goes on and on. Wedding planners are typically viewed as a luxury or a non-necessity. However, I'm here to tell you some of the biggest reasons why you really should include this service in your wedding budget.

It might surprise you to know, that an experienced planner can work on even the lowest of budgets and actually help you save money! We can let you in on common budget pitfalls and supply you with industry prices that you wouldn't normally have access to while helping you stay within your budget! They might even be able to pull a few strings here or there.

Whether you'd like your wedding to be traditional or quirky, planners will get to know you so they can help make your wedding personal and bring your ideas and dreams come to life.

Most couples will have a specific vision for the kind of wedding they want but they have trouble trusting someone else to execute it. Having a specific vision is all the more reason to have a planner. The right planner will be able to connect with you and will understand what you envision for your wedding.

Throughout the planning process, you and your fiancé will be making lots of major decisions about your wedding: the venue, food, music, cake, photography, and everything else. But how about everything that falls in between, like your timeline?

A wedding planner will bring many finer details to your attention, things that you may not have even realised needed planning. They'll make sure nothing slips through the cracks, and that all your bases are covered. For example, some venues may not hold a liquor or food handling license and you may need to obtain a temporary license yourself.



On the wedding day, the last thing you want is stress about vendors being late, or about the wrong color linens arriving to your venue.

Your parents and all other guests should also be able to enjoy their time stress-free. A planner will deal with every detail and communicate between the vendors on the day. They'll also trouble shoot any unexpected issue that may arise – and will do so efficiently and discreetly (many times without your knowledge of anything going wrong at all). So, when it comes to your wedding day, you can entrust the professionals to make sure everything goes according to plan.

As a wedding planner, the best advice I can give you is to not forget what your wedding day is about. It's about you and your partner committing yourselves to each other, and not about anything else. The real purpose for a wedding can easily be forgotten when going through the planning process. Be true to you and your fiancé.

Jacque Tonin is a professional wedding and events planner who is also a qualified stylist and make-up artist! She is the managing director of Events by Jacque and believes there's nothing more special in life than creating beautiful memories.

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